

## ABSTRACT OF THE DISCLOSURE

The invention pertains to a method for printing on a thermoplastic material, wherein a coloring agent is applied to the surface of the material and is subsequently  
5 caused to harden. In order to achieve permanent coloration of the material to be printed, the method according to this invention provides that as coloring agent, a toner featuring thermoplastic toner particles is applied by electrographic or electrostatic means to the surface of the material, and that the toner and/or at least a portion of the  
10 surface of the material is brought into a reactive state in that the toner makes a permanent bond with the surface.

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